

Rhetorical Analysis Essay Example

Organized Chronologically

As a competition contested every four years by senior national teams that successfully qualified, world cup in soccer is watched passionately by millions of spectators worldwide. For a couple of weeks, people barely ever speak about anything else so that the end of the world cup can feel a bit anticlimactic. In his text titled "The World Cup Ends. The Hangover Begins." Musa Okwonga gives a post-world cup analysis of his feelings concerning the competition that ended. As a published sport-book author and a football fan, he is ideally fit to offer an educated yet personal view of this competition and its aftermath.

Okwonga opens his article with information on who won this year's world cup along with his opinion on how they achieved it and why this particular team was victorious. After that, he offers his impression of the 2018 World cup finals as being one of the most thrilling finals in recent history. The writer combines several types of appeals in this section. He starts with logical appeals when giving evidence on who won and works his way to pathetic appeals indicating how he feels about the winning team. By using his credibility as a seasoned sports writer and football fan, he utilizes ethical appeals to influence his audience and convince them of his argument's validity.

Subsequently, Okwonga goes on to describe how he experienced French victory and what it meant to him, inviting readers to identify with his personal position. By depicting a night of celebration he took part in, he appeals to readers to consider their own experiences of this particular night along with the feelings it evoked. He places himself and his audience on common ground as football fans and passionate spectators. Using strong or emotionally-charged words like "delirious with delight" or "miraculous" he attempts to make a more significant impact on readers as well to convey a mood of exaltation.

Next, Okwonga uses examples of World Cup's most memorable moments to remind readers of what they were privileged to witness during the competition that has just ended. It enhances a sense of sorrow about the competition being over and having to return to mundane reality. Although providing compelling appeals throughout the text, the article comes to an abrupt end. It remains a bit short on arguments as to why the World Cup ending can be such a sobering experience. Comparing the World Cup finals' aftermath with a hangover could be achieved more successfully if this argument got developed in a few more sentences. In the way it was written, this article's end is almost as anticlimactic as the day following the night of the final match between France and Croatia.

The example of rhetorical analysis essay given above starts with an introduction to the topic that gets further discussion along with a brief reminder of its significance to a broad

audience. The text's content is then analyzed in chronological order, looking for examples of ethical, pathetic, and logical appeals. Also, the wording gets investigated concerning its efficiency in creating a particular mood and making an impression on readers. The author's qualifications as an experienced sports writer meet the requirements of ethos, while factual evidence given on the competition qualifies as logos. However, this particular text is not intended to convey information; its author presumes that his audience already knows the facts and statistics, so he puts much more emphasis on pathos. The author successfully evokes sympathy for his post-final feelings as well as a wish that the competition and all its excitement would last a bit longer.

In addition to this type essay organization in which the text is analyzed from start to finish, in chronological order, it's also possible to examine it appeal by appeal. Slightly less significant appeals can be given in the opening parts of the analysis while the most compelling ones can be more useful in the finish. Alternatively, use of appeals can be investigated type by type, starting with ethical, moving on to logical, and finally to pathetic appeals.



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